



Turn more callers into patients.

# IT'S TIME TO KNOW WHAT'S HAPPENING ON YOUR PHONES.

Discover the easiest way to convert more calls and ignite your business.



Schedule a Quick Demo  
[www.patientprism.com](http://www.patientprism.com)



## INCREASE REVENUE

Real-time analytics let you optimize your front desk staffing, reduce missed calls, and convert more callers into booked appointments.



## MAXIMIZE MARKETING ROI

Know exactly which marketing strategies are driving high-value patients. Stop wasting money on what doesn't work.



## TRAIN YOUR TEAM

Patient Prism functions as a virtual coach, providing fast feedback designed to help your team instantly improve their conversion skills.



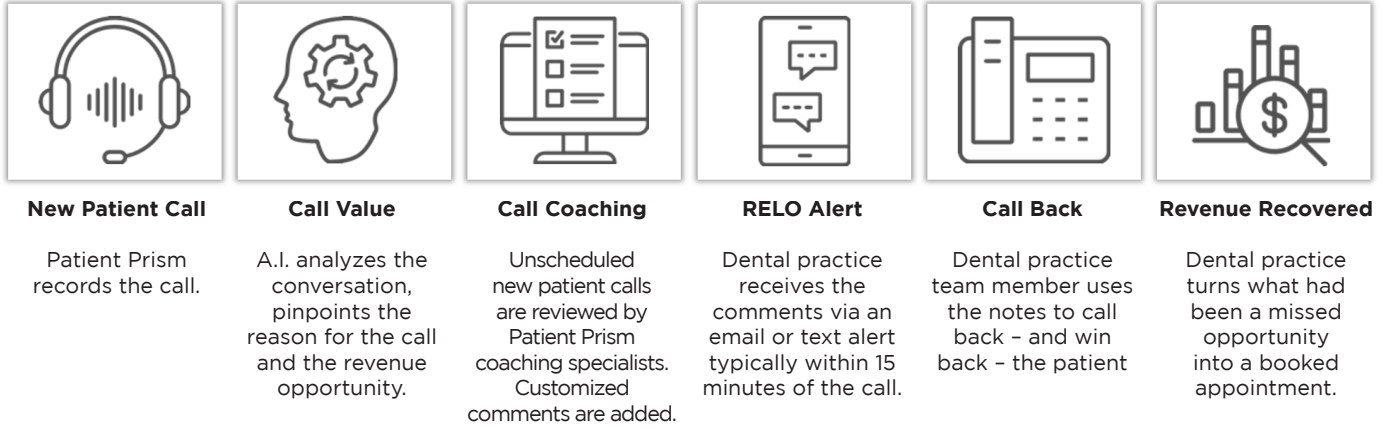
## THE SOLUTION

Patient Prism's award-winning call tracking and call coaching solution is designed specifically for dental practices. It identifies potential patients who didn't schedule and what your team can say to win them back - *instantly increasing your revenue.*



(800) 381-3638 • [info@patientprism.com](mailto:info@patientprism.com)

# How It Works



## AI and Human Call Coaching Notes

Before answering the patient's questions, ask for their name and learn about their concerns. That way you take control of the call and build rapport.

**Patient Call Recording and Feedback**

Great job! You've made a great first impression by greeting the patient.

**Summary**

**What was this call about?**

- Dental Implant
- Failing Tooth
- Pain
- Insurance

Keyword insight for smarter marketing

## RELO alerts within 30 minutes

**NEW PATIENT OPPORTUNITY ALERT**

Patient Prism Opportunity Alert  
<no-reply@patientprism.com>

A recent call at your dental practice has been reviewed and has been identified as:

**Re-Engage - Lost Opportunity**

**ESTIMATED RECOVERABLE OPPORTUNITY**

**\$4,500.00**

[Click here to view the call](#)

Know the revenue at risk if the patient didn't schedule on the 1st call

"We've gone from booking 65% of new patient calls to 92% of callers."

Melissa Smith, DDS  
Washington Smiles

"It's been great for us because one patient is worth \$1,200 and we save multiple patients each week in each office. We highly recommend it."

- Yogesh Patel, DDS  
Endodontic Associates