

50%

of new patient calls do
not book an appointment

52%

of treatments plans
are not accepted

Industry averages per practice

50 new patient calls come in per month = 600/yr

50% do not schedule = -300 patients/yr

Patient Prism helps increase conversion by **30%+**

Total = 90 additional new patients/yr

Patient revenue/yr = \$1,200

90 patients x \$1,200 = \$108,000

Patient LTV (6 yrs) = \$648,000

Patient Prism fees

\$99-\$399/mo depending on call volume

\$4,800/yr investment, \$28,800 for 6 yrs

ROI estimated (annual)

\$108,000 - \$4,800/\$4,800 = **2,150%**

Fast and simple onboarding, full customer service team, free training and free Patient Prism Academy online training resources (over 900 videos)