



Leveraging Artificial Intelligence to Accelerate DSO Growth

Presented by:

Amol Nirgudkar, CEO Patient Prism & Wardah Inam, CEO Overjet



50%

of new patient calls
do not book an
appointment

52%

of treatments plans
are not accepted

THE DENTAL PRACTICE CHALLENGES



Shortage of Time

There's just not enough time
in the day to complete all
tasks.



Consumer Sophistication & Patient Trust

Patients know more about
their health than ever before.



Marketing Focus

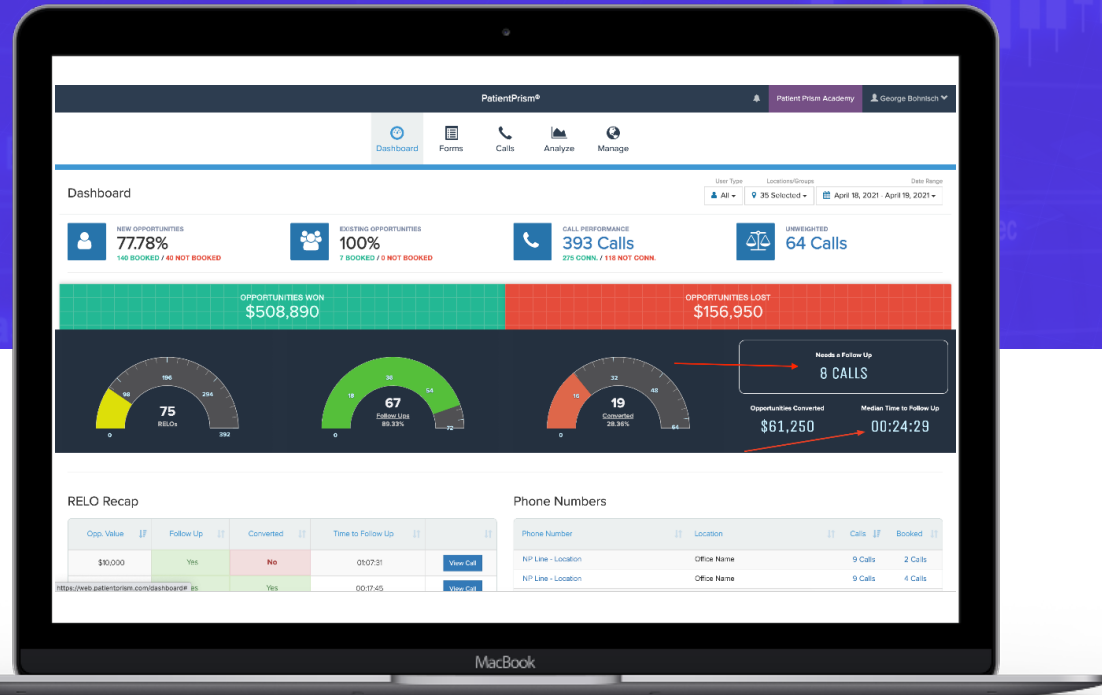
Dentistry has moved to a
direct-to-consumer model.
More patients.



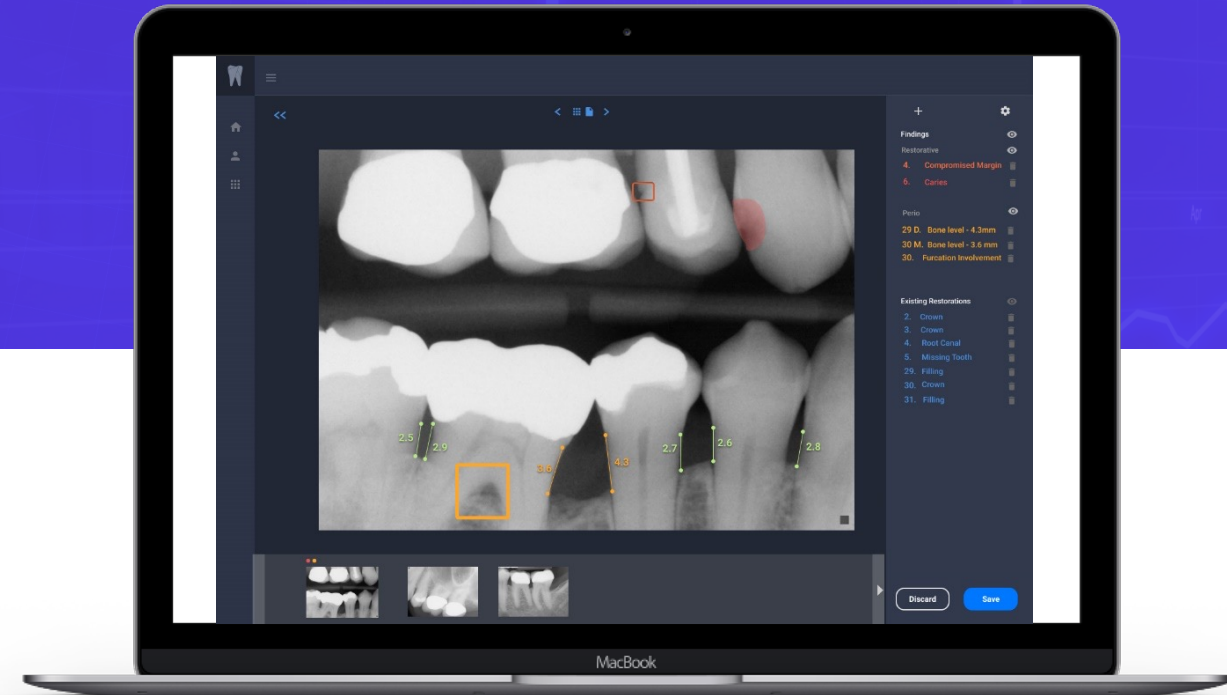
Access to Care

Many Americans have never
seen a dentist.

NATURAL LANGUAGE PROCESSING



COMPUTER VISION





**ONLINE
SEARCH**



**CALL/BOOK
APPOINTMENT**



EXAM



**DIAGNOSIS &
ACCEPTANCE**



**TREATMENT
COORDINATOR**



BILLING



THE DENTAL PATIENT JOURNEY + AI



Patients find dental practices through online searches via Google, Social, and Websites.

Keywords detected from Patient Prism AI guide marketing campaigns and SEO strategies to attract high-value patients.

CallViz™ Cloud

- 5 Dental Implant
- 3 Porcelain Tooth
- 7 Bad Tooth
- 6 Teeth Cleaning
- 2 Spanish Speaking Patient
- 2 Denture Repair
- 9 Insurance
- 7 Pediatric Appointment
- 5 Hours Of Operation
- 2 Cap Fell Off
- 2 Monday Hours
- 1 Tooth Broke Off
- 8 Filling
- 4 Molar Root Canal

MacBook



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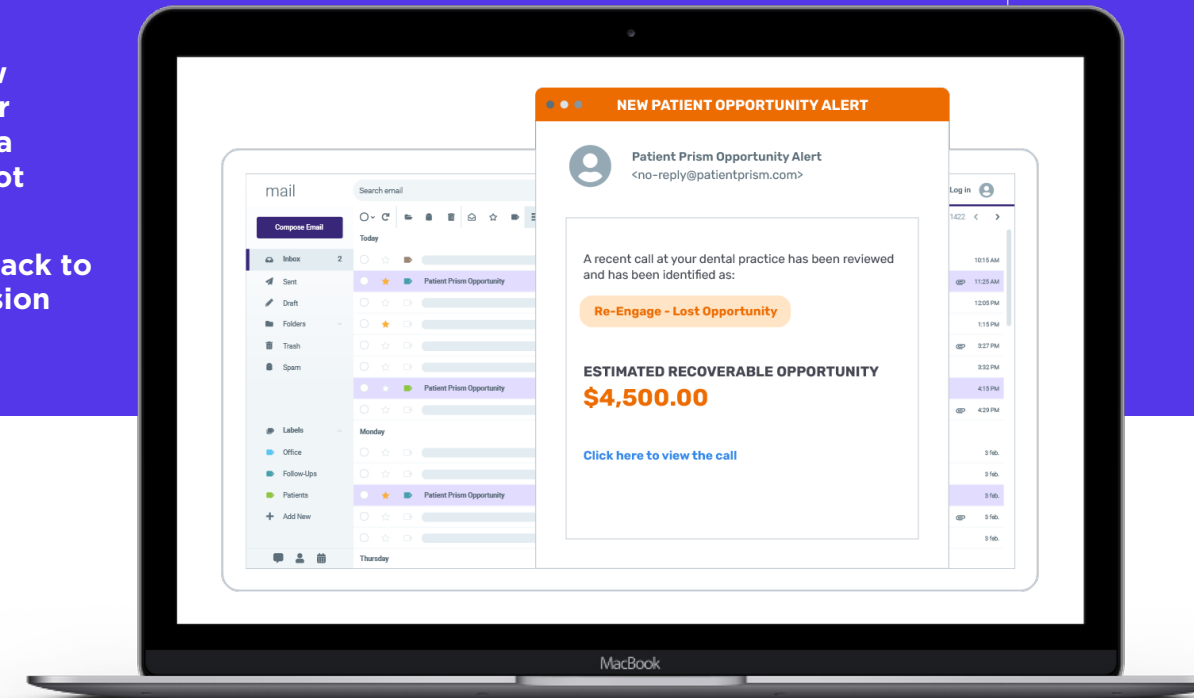


THE DENTAL PATIENT JOURNEY + AI



Patient Prism evaluates new patient calls and alerts your team within 20 minutes of a potential patient who did not schedule.

Use AI and call coach feedback to learn the art of call conversion and callbacks.





 **ONLINE SEARCH**



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 **BILLING**

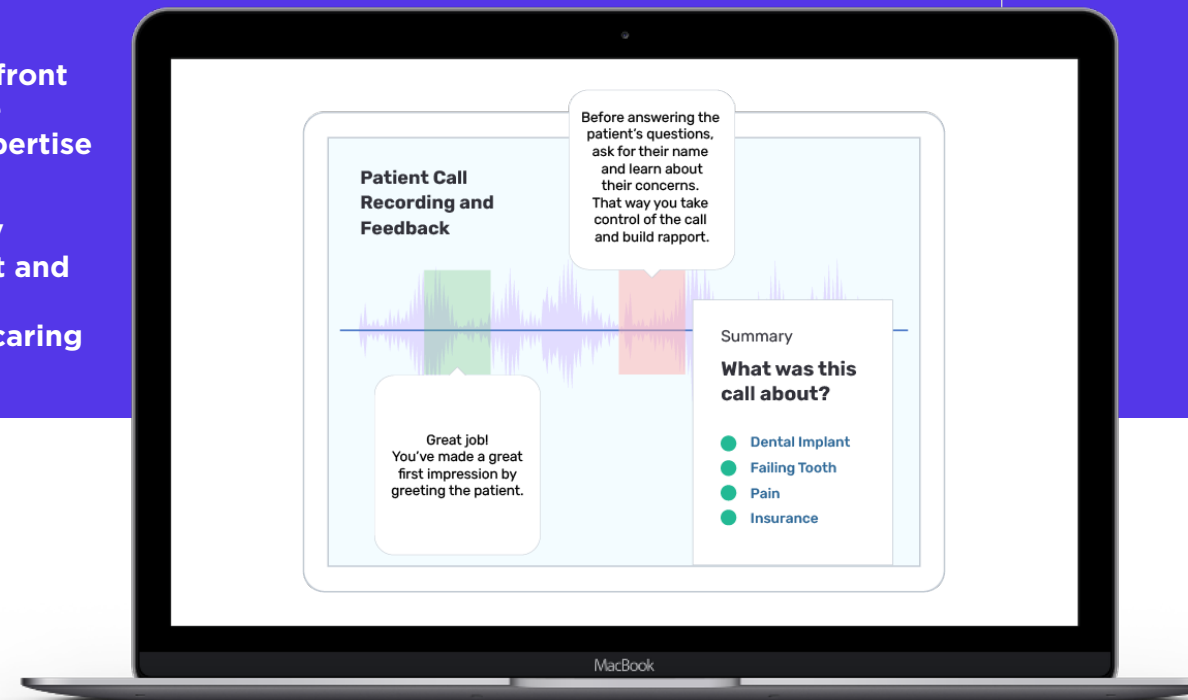


THE DENTAL PATIENT JOURNEY + AI



Patient Prism coaches your front desk team to rave about the doctor's and hygienist's expertise and compassion.

Patients enter the operatory feeling confident the dentist and hygienist will appropriately address their concerns in a caring way.





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BILLING

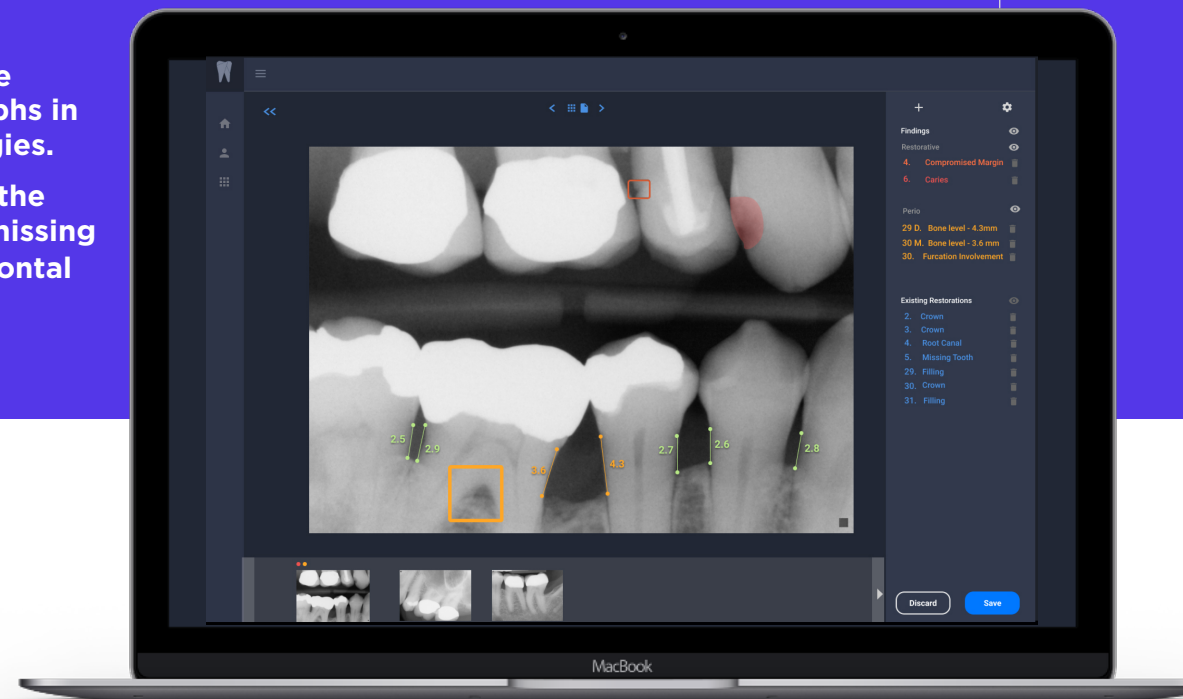


THE DENTAL PATIENT JOURNEY + AI



Overjet's clinical intelligence platform analyzes radiographs in real-time to detect pathologies.

You and your patients have the assurance that you are not missing conditions requiring periodontal and restorative treatment.





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BILLING



THE DENTAL PATIENT JOURNEY + AI



Trust in your diagnostic workup and treatment recommendations escalates when you discuss the findings of Overjet's AI and patients see scaled images of the oral health problems in need of treatment.





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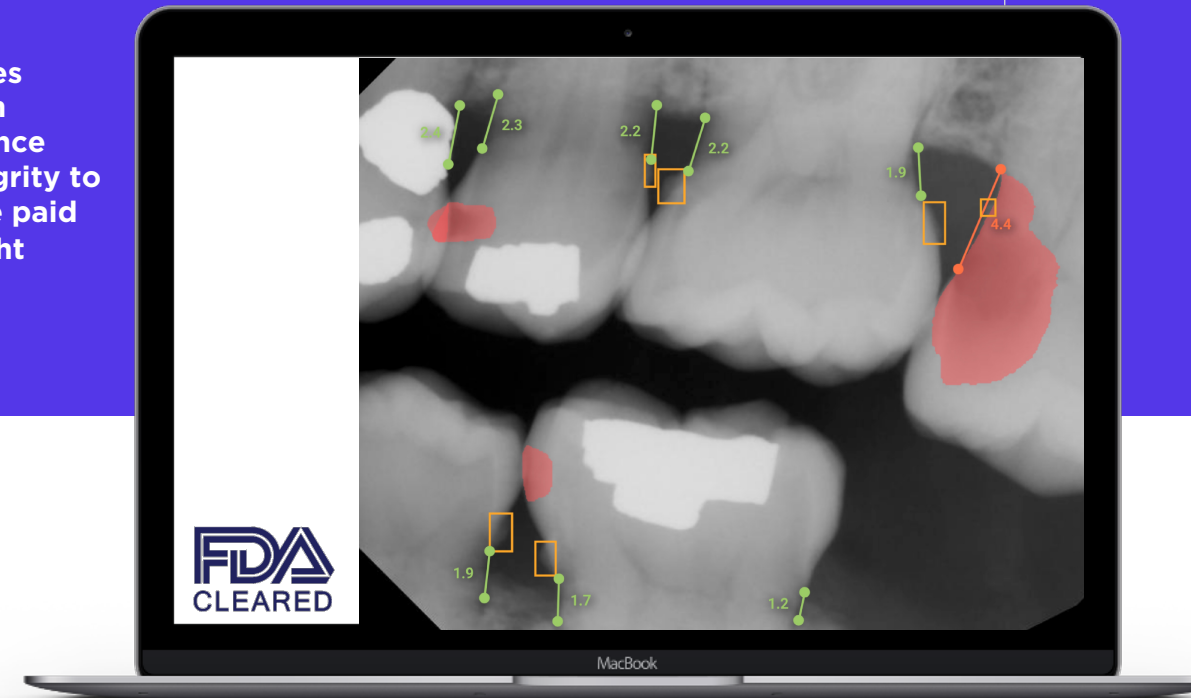
BILLING



THE DENTAL PATIENT JOURNEY + AI



Overjet's AI platform enables efficient and accurate claim review by supporting evidence and real-time payment integrity to ensure insurance claims are paid at the right time for the right amount.





OVERJET

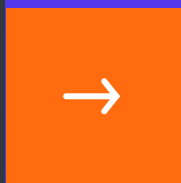
Why should DSOs adopt dental AI?



got ai?



How accurate is dental AI and what can your AI platforms spot today?



got ai?



OVERJET

What type of results should be expected after installing these platforms?



got ai?

How does Overjet help with treatment plan acceptance?



OVERJET

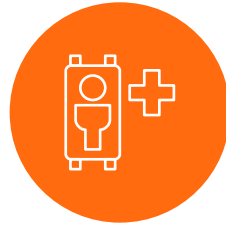
How do you see dental AI impacting reimbursement?





**Patient Prism
focuses on micro-
metrics / micro-KPIs,
what are they?**



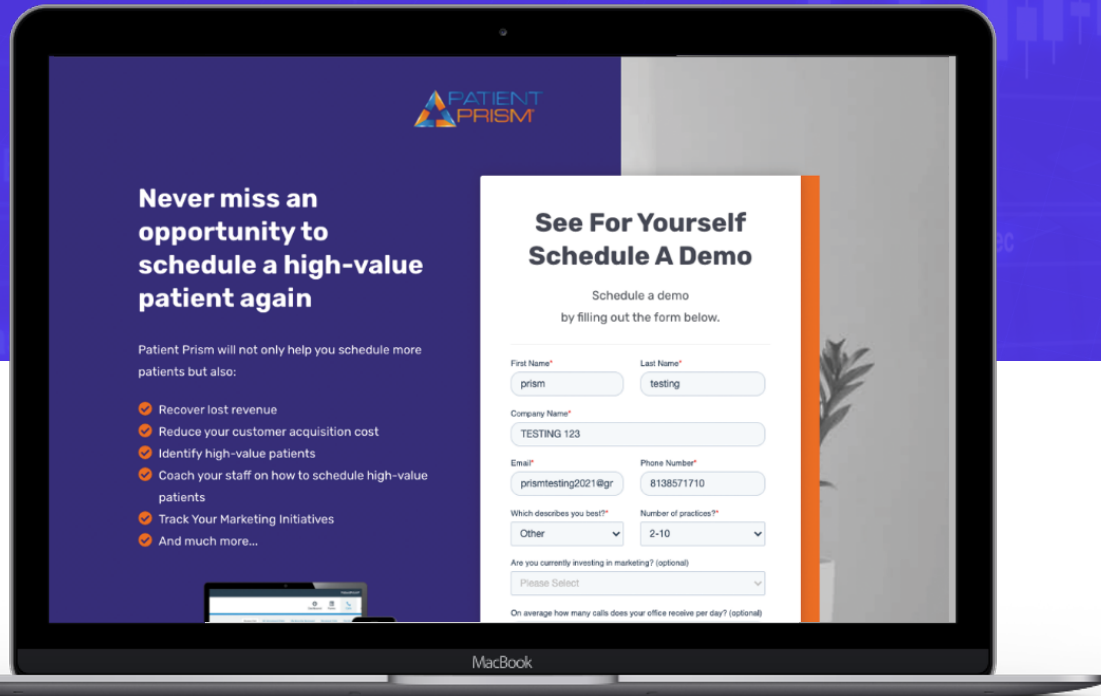


How does Patient Prism Ignite new patient acquisitions and reduce CAC?

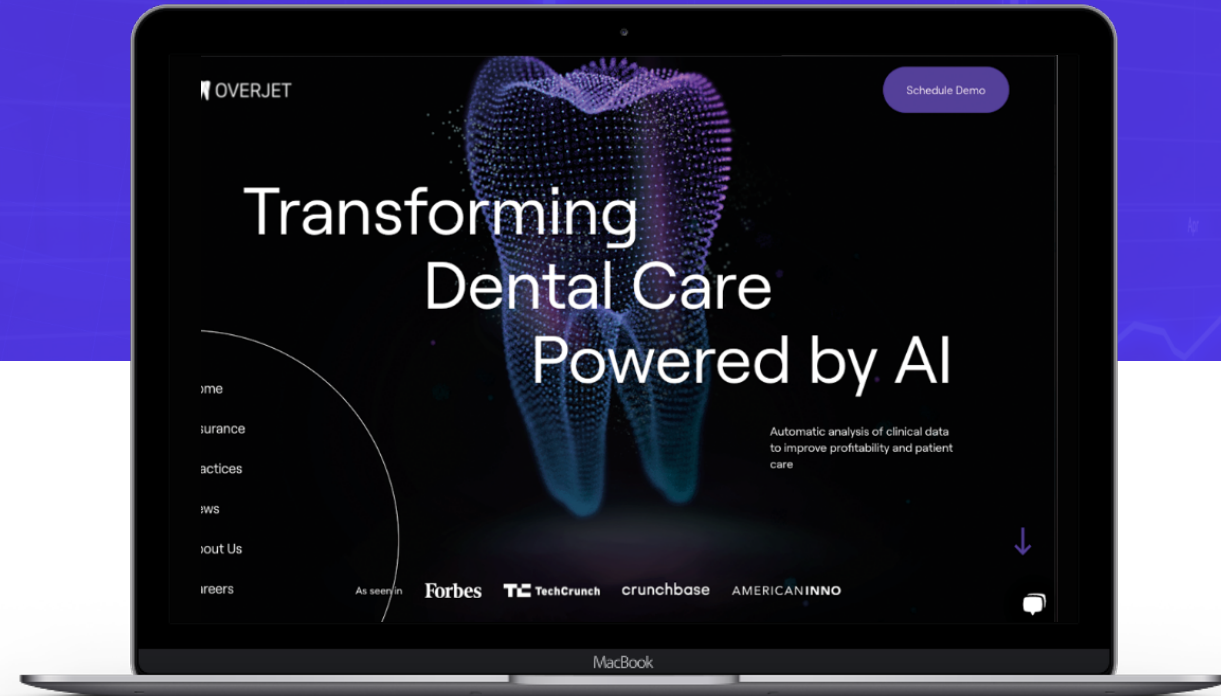


How to schedule demos...

go.patientprism.com/Dykema



overjet.com/Dykema



got ai?



AMOL NIRGUDKAR

CEO, Patient Prism

- CPA, inventor, and serial entrepreneur.
- Speaks at dental conferences nationwide.
- Patient Prism holds five utility patents issued by the USPTO and is the only call tracking company that leverages AI and human call-coaching validation.



Wardah Inam, PhD

CEO, Overjet

- MIT PhD and postdoctoral fellow at Computer Science and Artificial Intelligence Lab.
- Lead product at Qbio -biomedical imaging start-up.
- Work experience at Apple, uLink, and GE.
- Overjet is only FDA-Approved.