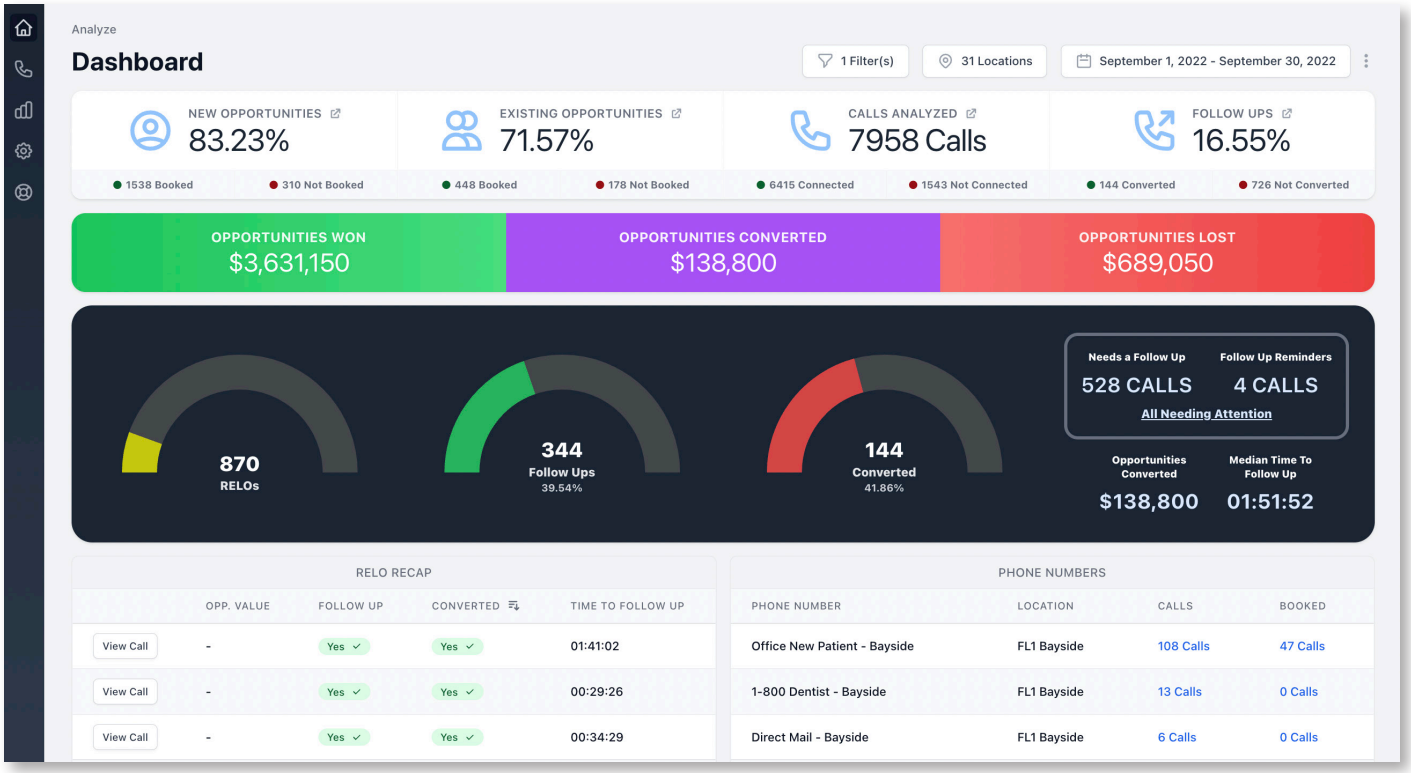
PATIENT PRISM®

PROPSCenter
RESOURCES + PRODUCTS + SERVICES

Meet the AI software you didn't know you needed



Current Dental Industry Averages

32%
of phone calls are missed

42% - 50%
of answered calls don't book

$160,000*
practice revenue per month

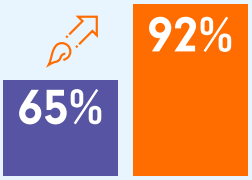
25%** increase from using Patient Prism =
$200,000 revenue per month

Your cost for Patient Prism is only $3,588 per year =

13,277% ROI *(or break even with just 4 new patients per year)*

*Based on $1m+ revenue-generating practices **Average Patient Prism customer increase within 3 - 6 months of using the AI software.

Scan the code to schedule a demo or call **(800) 381-3638 | go.patientprism.com/PROPS**



New Patients Booked

"We've gone from booking 65% of new patient calls to booking 92% of callers. It's definitely increased new patient revenue; there's a direct correlation."

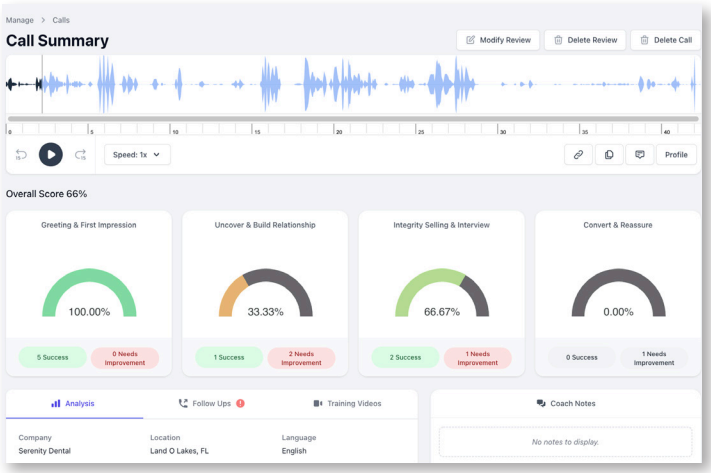
Nicole Struckhoff, *Practice Manager*
Washington Smiles

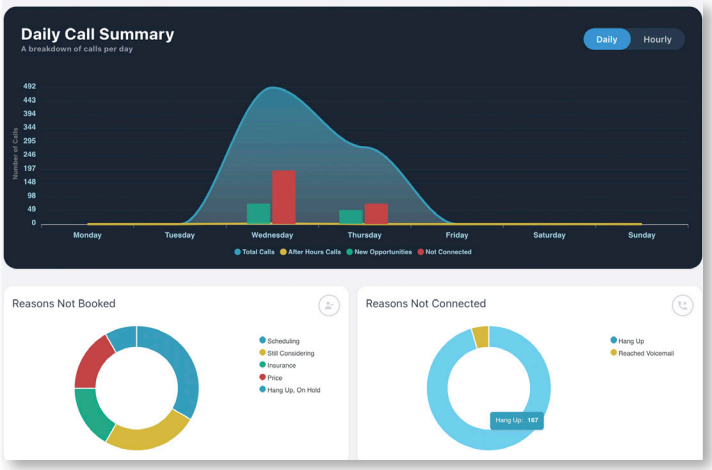
"Patient Prism has been a game changer for us! It allows us to see in real time our call conversions and opportunities, holds our team accountable, and rewards them for a job well done – all in one platform. Our team loves it!"

Mary Pham, DDS, *CEO and Founder*
Lollipop Dental - *Top 40 Under 40 Dentists in America (Incisal Edge Magazine)*

How It Works

1. **New Patient Call:** Patient Prism records the call and displays on a dashboard.
2. **Call Value:** AI analyzes the conversation, finds the reason for the call and the revenue opportunity.
3. **Call Coaching:** Unscheduled new patient calls are reviewed and notes are added by coaching specialists.





4. **RELO Alert:** The practice receives the comments in an email or text alert within 10 minutes of the call.
5. **Call Back:** The practice team member uses the notes to call and win-back the new patient
6. **Revenue Recovered:** The practice turns what had been a missed opportunity into a booked appointment

PROPS Center has partnered with Patient Prism to provide a 25% discount on call recording and coaching software that increases new patient revenue by 25% or more!

~~$399/mo~~ **$299/mo**

Per Practice Cost

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