

IGNITE

NEW PATIENT ACQUISITION IN 2022

Progressive Dental® has partnered with **Patient Prism**® to help your practice exceed all growth goals.



patientprism.com/progressive

Full-Service Marketing Agency, Call Coaching and Team Training Exclusively for Dental Practices

Progressive Dental Marketing is the only marketing agency in the country that not only helps you generate the right leads but also helps you with case acceptance.

MARKETING & LEAD GENERATION

Dominate your market and effectively attract more ideal patients for your practice

CALL TRACKING & CALL COACHING

Maximize your marketing ROI by knowing how to turn more calls into appointments

INCREASE CASE ACCEPTANCE

Create the best practice culture to convert more treatments

Websites

Custom, responsive web design with full digital marketing integration, live chat and SEO

Digital Marketing

Search Engine Optimization and Pay-per-click advertising

Social Media

Informative and personalized content including video testimonials to drive new patient conversion

Online Reputation Marketing

Drive patient reviews to the most important online review sites for dentists

Videography

Patient testimonials, office culture videos, doctor interviews and much more

Call Tracking and Analysis

Real-time dashboards and alerts sent to your team so no opportunity is missed

Marketing ROI

Know exactly which marketing efforts are working best so you don't waste another dollar

Patient Experience Analysis

Discover points of your patient's experience that can be enhanced

Team Training

Training for your entire team to make sure they always know what to say on every new patient call



What makes working with us different?

The list is long but here's just a few points to consider:

>10 Years

of proven success in helping dental practices grow. On average practices see between 20-30% growth within a few months.

Data Analysis

The industry's most robust data platform shows you what is working and what isn't. Maximize your marketing ROI.

Training

Progressive Dental and Patient Prism put education first. Live seminars, webinars and nearly 900+ short videos are available.



*"Patient Prism was really a game changer for us. **We've seen \$30,000 to \$40,000 in regenerated revenue** from what had been missed calls."*

- Himesh Kana, DDS, Dental Depot



"I quickly saw the difference in what patients I was attracting just by switching to a Progressive website. Once we added videos to the site, we keep seeing more growth and longer sessions which converts to more phone calls."

- Dr. Green

START BOOKING MORE NEW PATIENTS!

Call today to see how we can help you.

(800) 381-3638 | patientprism.com/progressive



About Progressive Dental Marketing

Progressive Dental Marketing is more than just a marketing company. We exist to connect patients with clinicians who are committed to providing the highest standard of care.



About Patient Prism

Patient Prism is a call-tracking and call-coaching platform designed exclusively for dental practices to improve call conversion and increase dental office revenue.